

New Video! What Do I Do with Distributors Who Go Passive (for MLM Distributors)?

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MLM attrition is high. This is a fact of life. All of those distributors, who you have signed up, have competing demands on their time. So, if they go passive, it is not your fault. If that happens, you should give it a good shot to encourage them to reengage. However, after a few attempts, you should realize that you may be wasting your time. Hopefully, the value and quality and service proposition of your company's products will allow you to convince the passive distributor to remain as a *preferred customer*.

At some point, however, you need to move on and focus on finding new recruits. One company executive succinctly captured the strategic decision in a metaphor when he said, "You can throw alarm clocks at the cemetery, but you won't wake up the dead; it is easier to make babies." Although a bit crass, this point is well taken. You should invest your time and effort where it will pay off.

For more encouraging words to achieve success in network marketing, visit Attorney Jeff Babener's websites: www.mlmllegal.com and www.mlmattonney.com.

In addition, our next *Starting and Running the Successful MLM Company* Conference takes place October 22 and 23, 2015 in Las Vegas. View our [conference flyer and speaker](#) list online. Participate in our [Innovation Campaign](#) for your chance to receive TWO FREE TICKETS to attend our next conference.

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