

## SendNow vs. YouSendlt – A File Sharing Service Shootout

With the launch of <u>SendNow</u>, <u>Adobe</u> becomes the newest vendor to offer cloud based file sending solutions for mega files. The most well-known competitor –<u>YouSendIt</u> – has also amped up its services with a suite of <u>corporate plans</u>. Check out other service providers <u>here</u>.

So how do the newcomer and the tried and true sevice provider stack up side-by-side? Let's take a look:

Feature	<u>SendNow</u>	YouSendIt
Free Trial Available	Yes	Yes
All File Types Supported[1]	No	Yes
Outlook Plug-in	No	Yes
Send Multiple Files at Once	Yes	Yes
Support for Branding (Logos)	No	Yes
Virus Check	Yes	Yes
Delivery Confirmation/Tracking	Yes	Yes
Return Receipt[2]	Yes	Yes
Time Limits on File Sharing	Yes	Yes
Restrict Access with Password Protection/Verification[3]	Yes	Yes
SSL Authentication and Encryption	Yes	Yes
Browsers Supported – Explorer, Firefox, Safari, Chrome[4]	Yes	No
Operating Systems – Windows, Mac[5]	Yes	Yes
Customer Support[6]	Yes	Yes
Flexible Pricing Plans[7]	Yes	Yes

## **Questions About Security?**

Review the <u>YouSendIt</u> security statement <u>here</u>. Read <u>Adobe's</u> security statement on <u>the</u> <u>System Requirements page</u>.

## The Devil is in the Details

So who wins? Well, it's a little bit like comparing apples to oranges, with a few fruit bugs here and there. <u>Adobe</u> offers two complimentary months with each paid subscription, <u>YouSendIt</u> does not. Return receipt, password protection and other security-related services are on a pay-per-use basis with <u>YouSendIt</u>, thus ramping up the cost of the basic plan. (Comparable services are free with <u>SendNow</u>.)

The most glaring difference? The potential deal-breaker? <u>SendNow's</u> limited support of file types – CAD, Zip, Microsoft Office, and PDF are permitted, but no native audio or video files are supported. (See footnote 1 for other file type restrictions.)

## Now What?

You can certainly try each service for free – a real plus, since there's nothing like actually taking a product for a test drive to see how it really works. Like any other selection process, each user will be guided by his or her own preferences. For example, Linux lovers may have an easier time with <u>YouSendlt</u> (see footnote 5.) Business users may not care that <u>SendNow</u> only supports limited file types. In either case, I welcome <u>Adobe's</u> entrance to the field. We should all benefit from the competition.

Postcript: <u>YouSendIt</u> has clarified they do support Safari. You can find more information <u>here</u>. Kudos to the <u>YouSendIt</u> team for quickly fixing this broken link.

Author's note: This review was conducted at the author's own initiative and represents the author's opinion only. The author was not compensated or influenced in any way by <u>Adobe</u>, <u>YouSendlt</u>, or the other providers of file sending services.

[1] SendNow does not support native audio and video files. You cannot use Adobe SendNow to send the following file types: audio formats (MP3, AAC, OGG); video formats (MOV, WMV, FLV, XVID, DIVX, RETG); font formats (TTF, DFONT, OTF); archive formats (TGZ, RAR 7Z, SIT, JAR, WAR, CAB); system files and executable formats (EXE, DLL, JS, VB, BAT, CMD, COM, CPL, SH, CSH, TCSH, KSH, BASH, ZSH, INF, HTA, HLP, INS, ISP, VB, JSE, LNK, MS, PIF, SCR, SHS, WS); web files (CHM, CRT); database files (MDB); or raster image files (PCD, SCT). YouSendIt "supports all file types." [2] Return receipts are free with SendNow. Available on a pay-per-use basis with YouSendIt's free and Pro plans. (Included with Pro Plus and Corporate Suite.) [3] Available on a pay-per-use basis with YouSendIt's free and Pro plans. (Included with Pro Plus and Corporate Suite.) [4] YouSendIt does not support Safari and may become unresponsive with Google Chrome. SendNowworks with all browsers listed. [5] Linux support is limited with SendNow and is untested (but should work) with YouSendIt. [6]Premium plans available from both providers. [7] Compare Adobe's three pricing plans here. (Basic and Plus plan include two months free.) Compare YouSendIt's four plans here.

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