

[Client Development Coaching Webinar](#)

By [Cordell Parvin](#) on April 6th, 2015

I recently wrote: [TOP SECRET: Why Client Development Coaching Works](#). Now, I want to share with you HOW to make it work most effectively and get the greatest return on your investment.



I want to share with you what I have learned over the last 10 years and when I was busy practicing law. Join me on May 11, at 12 noon central time. The charge is only \$95 and you are welcome to cram as many people as you want into a conference room to watch and listen. We have space for 20 lawyers or conference rooms so it is first come first served.

Contact Joyce at jflo@cordellparvin.com to sign up.

Cordell Parvin Blog

DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

Cordell M. Parvin built a national construction practice during his 35 years practicing law. At Jenkins & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of *Say Ciao to Chow Mein: Conquering Career Burnout* and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.