

# California Health Care District Financing Techniques

Across the nation, the delivery of health care services is undergoing a period of transformation. Much of this change is being driven by The Affordable Care Act signed into law in 2010.

Many hospital facilities in California are aging and need to be renovated or replaced in order to address the evolving regulatory and insurance environment, seismic upgrades for acute care facilities required under California law or other needs in the community. Health care districts in California are authorized to incur various types of debt, including general obligation bonds that are paid from *ad valorem* property taxes levied on property within the district, as well as debt secured by district revenues. The issuance of bonds or incurrence of other debt by health care districts involves the interplay of a number of laws, including California statutes, the California Constitution, federal securities laws and federal tax laws.

## General Obligation Bonds

General obligation bonds are voter-approved long-term debt instruments which are secured by the legal obligation to levy and collect *ad valorem* property taxes sufficient to pay annual debt service on the bonds. Because general obligation bonds are secured by the taxing power of the health care district, they are considered to pose the lowest risk to the investor and, therefore, provide the lowest borrowing cost to the health care district when compared to any of the other types of debt financing that a health care district is authorized to use under California law.

By voting to approve a general obligation bond measure, voters are also approving an increase in *ad valorem* property taxes sufficient to pay the debt service on the bonds. Thus, this financing technique incorporates the means for its own repayment,



and general obligation bonds should not cause any reduction in other health care district financial resources. However, voter approval must be obtained and, with the rise of scrutiny over municipal finance practices, it is essential to have a defensible bond program to gain such approval. Components of a defensible program include a clear need to build, expand or modernize facilities, a specific project list to be financed and accountability measures (e.g., independent audits and citizen oversight).

Voter approval of a bond measure creates what has sometimes been called a “contract” between the health care district and the voters. While this “contract” is not a separate document of the financing, it nevertheless limits the health care district’s authority with respect to the bonds. This agreement with the voters consists of the constitutional and statutory law authorizing the election and the issuance of the bonds, the resolution calling the election and the specific language contained in the ballot measure itself. The assenting vote of the electorate completes the agreement.

If a ballot measure is too specific with regard to the projects to be financed (e.g., “construction of a hospital on Jefferson Street”), the health care district board may be bound to build what it has promised to the voters and may not be able to change its plans (e.g., “construction of a hospital on Main Street”) in the future despite changes in health care district priorities or circumstances. Accordingly, when drafting a ballot measure and resolution calling an election, health care districts must carefully balance the need for specificity and the desire for flexibility to ensure that the measure is specific enough to permit the bond proceeds to be used for their intended purposes without eliminating all flexibility of the health care district to handle changing priorities or circumstances.

Accordingly, the preparation of a bond measure requires a deliberate balancing of a number of important factors to help the likelihood that the measure attracts sufficient votes to pass while preserving flexibility for the health care district to handle changing circumstances. It is critical that a health care district review its various options and any proposed bond with competent counsel and other advisors prior to placing a measure on the ballot.

## **Debt Secured By District Revenues**

Health care districts are also authorized by California law to incur various forms of debt that are payable from revenues of the district. These revenue-based forms of debt carry a higher interest rate than general obligation bonds, but do not require voter approval. In addition, the specific statutes authorizing debt secured by district revenues can limit the borrowing size and the term of the debt.

## **Federal Tax-Exemption**

While the issuance of bonds or incurrence of debt by health care districts is a matter of California law, the exclusion of interest on such obligations from income for purposes of federal income taxation is governed by federal tax law. The Internal Revenue Code of 1986, and the regulations thereunder, contain an intricate set of requirements that must be complied with in order for a health care district to issue bonds or other debt that are tax-exempt. Additionally, in order for the bonds or other debt to retain their tax-exemption, the health care district must continue to comply with certain requirements after the bonds or other debt are issued or incurred.

The benefit of issuing tax-exempt debt is that tax-exempt financing offers lower interest rates than taxable debt. Because interest paid on tax-exempt debt is exempt from federal income tax (and the income tax of California), the investor requires less interest to produce the same after-tax return as taxable debt would produce. The difference varies from time to time based on market factors but is usually 2 to 4 percentage points less than comparable taxable debt. Given the current low interest rate environment, the difference between tax-exempt and taxable rates is smaller, around 1 to 2 percentage points. In any event, lower interest rates reduce the debt service payments to be made by the health care district.

For example, interest rates on 30-year general obligation bonds sold around May 1, 2016 were roughly as follows:

Ratings <sup>1</sup>	Tax-Exempt Bonds	Revenue Bonds
AAA	2.61%	3.68%
AA	2.81%	3.76%
A	3.13%	4.18%
BBB	3.45%	4.84%

### Federal Securities Law

The offering and sale of securities is regulated by federal laws codified primarily in the Securities Act of 1933 (the "Securities Act") and the Securities and Exchange Act of 1934 (the "Exchange Act"). Health care district general obligation bonds and revenue bonds constitute "securities" for purposes of the Securities Act and the Exchange Act. For most corporate securities, a public offering must be preceded by filing a registration statement with the SEC pursuant to the Securities Act, and the corporation is required to make periodic reports to the SEC pursuant to the Exchange Act. Municipal securities, on the other hand, including those of health care districts, are exempt from the registration requirements of the Securities Act and from the reporting requirements of the Exchange Act. However, the offering and sale of health care district securities is not exempt from the anti-fraud provisions of the Securities Act or the Exchange Act. In addition, the SEC's rules governing underwriters of municipal bonds effectively require health care districts to make periodic disclosure of certain information relevant to the security of their bonds unless certain exemptions apply. In contrast, if the form of debt incurred by the health care district does not constitute a security, but instead is treated as a loan, then the requirements of the Securities Act and the Exchange Act, as well as the rules of the Municipal Securities Rulemaking Board of the SEC, do not apply.

### Summary Comparison of Health Care District Financing Techniques

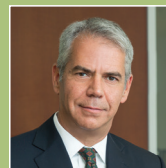
The following table illustrates the main financing techniques available to California health care districts as of May 2016. Nothing in this table should be construed or relied upon as legal advice. Instead, this chart is intended to serve as an overview of the financing options applicable to California health care districts, from which better informed requests for advice, legal and financial, can be formulated. Advice from competent counsel can help districts analyze which financing technique best suits the needs of the district.

#### Contact Us

For additional information concerning any health care district financing needs, please contact Jenna Magan or Don Field. Jenna and Don are partners with the global law firm of Orrick, Herrington & Sutcliffe LLP. Jenna focuses on all aspects of municipal and health care financing, including the issuance of general obligation bonds and revenue bonds by health care districts. Don has extensive experience—as both bond counsel and disclosure counsel—in the areas of general obligation bonds and election laws.



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<sup>1</sup> Ratings refer to independent appraisals of the credit quality of the bonds and the likelihood of their repayment performed by one or more of the credit rating agencies: Standard & Poor's Rating Services, Moody's Investors Service or Fitch. The ratings are expressed as letter grades AAA, AA, A, BBB (expressed as Aaa, Aa, A and Baa by Moody's) from highest to lowest investment grade ratings, with +/- or numerical subcategories. Ratings are considered very important by investors in determining what interest rates will induce them to purchase the bonds. Bonds may be sold with or without a rating, although usually at materially higher interest rates.

## SUMMARY COMPARISON OF HEALTH CARE DISTRICT FINANCING TECHNIQUES

	General Obligation Bonds	Revenue Bonds	Certificates of Participation (COP)	Cal-Mortgage Insured Revenue Bonds <sup>2</sup>
<b>Statutory Authority</b>	Health & Safety Code Section 32300 and following; Government Code Section 53506 and following	Health & Safety Code Section 32315 and following	Health & Safety Code Section 32121	Health & Safety Code Sections 32127.2 and 129000 and following
<b>What Can Be Financed?</b>	Real property and improvements only (no equipment) described in ballot measure; costs of issuance and capitalized interest (no reserve fund)	Generally any real or personal property; costs of issuance; capitalized interest; reserve fund	Generally any real or personal property; costs of issuance; capitalized interest; reserve fund	Generally any real or personal property; costs of issuance; capitalized interest; reserve fund; insurance costs
<b>Are Additional Revenues Generated?</b>	Yes, bonds payable from certain <i>ad valorem</i> property taxes	No, bonds payable from revenues of the District	No, COPs payable from revenues of the District <sup>3</sup>	No, bonds payable from revenues of the District
<b>Is Voter Approval Required?</b>	Yes, at least 2/3rd of the qualified electors voting on the ballot measure	No, but resolution must be adopted by 4/5th of District board	No	No
<b>What Is the Maximum Maturity?</b>	40 years	40 years	Useful life of property sold	30 years (subject to economic life of the health facility)
<b>What Is the Maximum Interest Rate?</b>	12%	12%	Generally, none	Generally, none
<b>May Negotiated Sale Be Used?</b>	Yes	Yes, but bond purchase contract is subject to referendum	Yes	Yes
<b>What Are the Most Important Advantages?</b>	Low cost; simplicity; self-supporting	Flexibility; no vote required	Flexibility; no vote required	Flexibility; no vote required; priced on credit of the State of California General Obligation Bonds
<b>What Are the Most Important Disadvantages?</b>	Vote required	Higher interest cost than general obligation bonds; Referendum risk; principal amount limited to 50% of average of District's gross revenues for last 3 years	Higher interest cost than general obligation bonds; reserve fund, insurance and capitalized interest may be required	Reserve fund based on MADS and deed of trust on facilities required by Cal-Mortgage; insurance costs; covenants in regulatory agreement

<sup>2</sup> Health care districts are also authorized to incur FHA insured debt under Health & Safety Code Section 32127.3.

<sup>3</sup> COPs can be secured by parcel taxes with voter approval.

	Negotiable Promissory Notes	Line of Credit with Commercial Lender	Capital Lease	Lease Purchase
<b>Statutory Authority</b>	Health & Safety Code Section 32130.2	Health & Safety Code Section 32130.6	Health & Safety Code Section 32130.6	Health & Safety Code Section 32130.6
<b>What Can Be Financed?</b>	Any District purpose	Any District purpose	Equipment	Real property, buildings and facilities
<b>Are Additional Revenues Generated?</b>	No, notes are payable from revenues of the District	No, secured in whole or in part with accounts receivable or other intangible assets of the District	No, but security interest in equipment may be granted	No, lease purchase payments are payable from revenues of the District
<b>Is Voter Approval Required?</b>	No, but resolution must be adopted by a majority of the District board	No, but resolution must be adopted by a majority of the District board	No, but resolution must be adopted by a majority of the District board	No, but resolution must be adopted by a majority of the District board
<b>What Is the Maximum Maturity?</b>	10 years (subject to useful life of the financed property)	Must be repaid within 5 years from each separate borrowing or draw under the line of credit (take-out financings are permitted)	10 years	10 years
<b>What Is the Maximum Interest Rate?</b>	12%	Generally, none	Generally, none	Generally, none
<b>May Negotiated Sale Be Used?</b>	Yes	Yes	Yes	Yes
<b>What Are the Most Important Advantages?</b>	Proceeds can be used for any purpose, including working capital	Proceeds can be used for any purpose, including working capital	Flexible financing for equipment	Flexible financing for real property and equipment
<b>What Are the Most Important Disadvantages?</b>	Total aggregate amount of notes outstanding at any one time shall not exceed 85% of all estimated income and revenue for the current fiscal year	5 year term limits size of borrowing	Not available for financing real estate	10 year term limits size of borrowing

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