

Trademark Registration in China

Why do you need to register a trademark in China?

It's the first step of starting your business in China. The trademark is also the powerful method in competition. And the provision of Chinese Trademark Law stipulate that any natural person, legal person or other organization, intending to acquire the exclusive right to use a trademark for the goods produced, manufactured, processed, selected or marketed by him or it, shall file an application for the registration of the trademark with the Trademark Office. Any natural person, legal person or other organization, intending to acquire the exclusive right to use a service mark for the service provided by him or it, shall file an application for the registration of the service mark with the Trademark Office.

How can I register a trademark in China?

As the provision of Chinese Trademark Law stipulate that any foreigner or foreign enterprise intending to apply for the registration of a trademark or for any other matters concerning a trademark in China shall entrust any of such organizations as recognized to be qualified for trademark agency by the State to act as his or its agent, so to choose a specialized and qualified trademark agency is a good beginning of this matter, our firm is qualified by the Trademark Office can be of assistance in dealing with related matters in China.

What is needed for trademark registration?

1. Copy of the trademark sample.
2. Classification of your goods/services.
3. Copy of the applicant's identification certificate.

4. An original priority document, if any.
5. An executed power of attorney.

How long the trademarks will be granted?

Normally, the time frame of getting granted of the trademark is about 1 year.

Procedure of Trademark application in China

