

# Candy Crush Saga Case at Bombay High Court – Infringement of Intellectual Property | Advocate Rahul Dev, Technology Lawyer

---

[advocaterahuldev.com/candy-crush-saga-mobile-games-copyright/](http://advocaterahuldev.com/candy-crush-saga-mobile-games-copyright/)

Advocate Rahul Dev

**King.com Limited, creator of mobile game Candy Crush Saga, recently filed a copyright infringement suit in Bombay High Court. King.com (Petitioner) owns all the intellectual property rights pertaining to various aspects of the game Candy Crush Saga.**

## Background

**The suit was filed against Apeejay Surendra Group (Respondent), company that owns Park Hotel in Visakhapatnam. King.com filed the copyright infringement lawsuit to restrain the respondent from using the images and name of Candy Crush in promotional advertisements for a live music event.**

## Ex-parte Injunction

**On 12<sup>th</sup> June, 2014, the Bombay HC passed an ex-parte order that recognized intellectual property rights of King to the game Candy Crush. The order further restrained Apeejay Surendra Group from using the images of Candy Crush.**

**However, it was later learnt by King that park hotel was booked as a venue for the event and they were neither organizing, nor promoting the event.**



**As details of the event were not available earlier, King took notice of online**

advertisements of a musical event named 'Candy Crush', which was planned to be held in the Apeejay Group-managed Park Hotel at Vishakhapatnam, and filed intellectual property infringement suit against the owners of the Park Hotel. The advertisements also copied the visual graphics of the 'Candy Crush' game, while its images were also used in the event promotion material.

Later, the Park Hotel informed King that the event was being organized by a Hyderabad-based company, Rowthu Projects, and was cancelled.

Subsequently, King decided to put an end to the suit by entering into consent terms with the group. In addition, King also sent a notice to Rowthu and certain other websites to cease and desist from using the intellectual property of the game, as reported by the Times of India report.

Court order can be seen [here](#).

About the **Author**: [Rahul Dev](#)

Advice for Contacting

Engagements: Contractual Consulting, Hourly, Project Based

Contact Mode: [LinkedIn](#) or directly message [here](#)

[Schedule a Consultation Now](#)

[Ask a General Question](#)

Latest posts by Rahul Dev ([see all](#))

- [Candy Crush Saga Case at Bombay High Court – Infringement of Intellectual Property Rights and Mobile Games](#) - September 22, 2014
- [How To Protect Your Idea – Outlook Money Publication – Patent Filing Procedure, Strategy and Advantages](#) - September 13, 2014
- [CSIRO v. Cisco – Judge Davis's Damages Calculation of Reasonable Royalty](#) - August 18, 2014