



# INTA Bulletin

The Voice of the International Trademark Association

October 1, 2005

Vol. 60 No. 18

[Back to Bulletin Main Page](#)

## Brazilian National Council of Repression against Piracy and Crimes against Intellectual Property Releases Its First Report

**Ricardo Pinho, Daniel Advogados, Rio de Janeiro, Brazil**

During a public ceremony held on September 1, 2005, at the Ministry of Justice in Brasilia (DC), the Brazilian National Council of Repression against Piracy and Crimes against Intellectual Property released its first report, a 133-page booklet describing the Brazilian government's activities against piracy during the years 2003 and 2004 and the first six months of 2005.

Stressing the positive results of the anti-piracy policy adopted by the Brazilian government, at the federal, state and municipal levels, the document reaffirms Brazil's commitment to fight piracy in the country.

The conclusions of the report are as follows:

"The fight against piracy is just one battle in the fight against organized crime. However, it is of the utmost importance that society win this battle, otherwise people could start to perceive the crime as being acceptable.

"There is no doubt that one of the main challenges for Brazil, and the Brazilian National Council of Repression against Piracy and Crimes against Intellectual Property, is to actively coordinate the actions undertaken by the organizations responsible for monitoring and repressing crimes against Intellectual Property. Recent results have indicated this line of action. It will be the fundamental duty of the Brazilian National Council of Repression against Piracy and Crimes against Intellectual Property to continue to maintain such close cooperation.

"The policies to be developed with states and municipalities assume great importance, since piracy also has to be fought regionally, through coordinated actions like those pursued by the Federal Organizations.

"We are aware that educational and economic measures must be implemented, as a way of supporting the Council's priority actions. The government, in this first phase, attempted to develop and implement concrete measures of repression against piracy, at the Federal level, aiming to break the backbone of organized crime. In the second phase, the repressive measures will be maintained, but it will be crucial to incorporate educational, economic and institutional actions. The essential point is to stop the demand.

"The Council reaffirms, therefore, that it is not only a consulting organism, but also a deliberative organism with executive responsibilities expressed, through the public organisms which compose it, in proposing concrete measures to fight piracy, which are already yielding positive results in the internal competitive environment. Brazil's ongoing and improving efforts to protect Intellectual Property are being recognized.

"Brazil is going through a unique moment in the fight against Intellectual Property crimes and will surely reap the rewards of this initiative. The combination of coordinated actions which are being implemented, a consequence of the concerted action of the public and private sectors, have dealt a crushing blow to the network of distribution and commercialization of illegal products which represents an affront to the activities of those who work legally.

"To protect and cherish Intellectual Property will be our constant, permanent and unceasing objective, because, after all, this is BRAZIL AGAINST PIRACY."

---

Although every effort has been made to verify the accuracy of items carried in the INTA Bulletin, readers are urged to check independently on matters of specific concern or interest.