

WHAT USA AND CANADIAN COURT REPORTING FIRM OWNERS ARE SAYING – "WE NEED REALLY GREAT COURT REPORTERS."

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I just attended the <u>STAR</u> (Society for the Technological Advancement of Reporting) conference in Savannah. Many highly respected and important <u>court reporting</u> firm owners were there from all over the USA and Canada. What I heard over and over again was, "I need another court reporter, not a regular court reporter, but a realtimer that can get out quick rough drafts and expedites." The firm owners were describing talented, clean writers that could hook up realtime.

When I hear from a reporter trying to find work, I look at their resume, how long they have been in the field and what version of their CAT software they are on. I find out what model of machine they are writing on. I ask the reporter to send me their raw transcript before any editing so I can see if they write clean. I find out if they have taken the <u>CCRR</u> or <u>CRR</u> and/or if they've passed any speed tests or gotten advanced certifications.

Some people are trying to make court reporters out to be another commodity implying, "All court reporters are the same. Let's make a deal at these low rates, and whatever court reporter we send you, or machine we set you up with, will be good enough."

As my mentor <u>Tony Hsieh</u> says, "Good enough is not great." The survival of our profession depends on great court reporters. I would hope no one strives to be "good enough." Being good enough is not going to cut it in the future. We have to be great.

