KING & SPALDING Client Alert

Middle East Islamic & Finance Practice Group

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Saudi Arabia Launches First Education PPP Programme

The latest aspect of Saudi Arabia's wide-ranging Vision 2030 economic reform initiative has taken a step closer with Tatweer Buildings Company's (TBC's) plans to establish the first education public private partnership (PPP) programme in the country.

In January, the Kingdom's Minister of Education, Ahmed Al-Issa, launched the education push at an event entitled "Investment and Finance in Educational Buildings Conference". At present, around 80 per cent of education in the country is funded directly from the state so the education component of the programme is expected to require widespread private investment.

Al-Issa told delegates at the event that while the government expects to contribute some SAR200 billion (US\$53.3 billion) to the education budget, a key new area would be to encourage PPPs in the sector. He added that there would be a glut of investment and financing opportunities for firms, including possibly offering long-term concessions that could run for up to 30 years.

Schools out

The programme will face a number of legal innovations as it is something of a new venture for social infrastructure in the country. For example, there will be the issue of the most appropriate PPP structure to implement the projects, taking into consideration recent local and international deals in the education sector and developing the request for proposals and draft PPP agreement. One of the priorities will be to issue the request for proposals to the market as soon as possible so that a preferred bidder can be appointed to commence work on the development programme.

There is also the question of what sort of additional services, if any, will be packaged with the projects. For example, what operational and maintenance provisions can be added to the design, build and finance model to deliver success. There would then be the criteria for

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performance measurement and how to approach availability fees and success payments but also, crucially, risk allocation.

PPPs usually require striking a balance between the sponsors, financiers and the state. Certain contracts are structured in a way that all the parties take a different risk allocation.

The overall expenditure of the Saudi education programme has been estimated by TBC to be US\$12 billion.

King & Spalding (legal) and HSBC (financial) are advising TBC on the programme.

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