

Turning Expertise into Opportunity

Law Blogs Ranked: ATL, Academics Score Well October 3, 2009 From HBC's Sound Bites Blog (<u>www.hellermanbaretz.com/soundbites</u>)



[Photo: Kevinthoule]

Ever wonder how the legal blogs stack up against each other? Look no further than <u>Avvo's list</u> of the top legal blogs, ranking over 400 of them by visitor traffic.

There's some dispute about the <u>accuracy of the list</u>. And it doesn't even capture blogs, like <u>WSJ's law</u> <u>blog</u>, that appear on subdomains wthin non-blogging sites.

Nonetheless, the obvious number one, <u>Above The Law</u>, does indeed occupy the top spot, and otherwise things don't look too out of whack to us. Observations:

-- While we expected blogs from academic personalities to be well represented on this list, we're a little surprised to see three of them in the top five (<u>Althouse</u>, <u>Volokh Conspiracy</u>, and <u>Law Professors Blog</u> <u>Network</u>).

-- IP blogs (<u>IP Watchdog</u>, number 7; <u>Patently O</u>, number 18, etc.) are also very popular.

-- Blogs that have both subject-matter and geogrphic specificity (e.g., California Injury [21] and Florida Estate Planning [28]) draw numbers that blogs unrestricted by topic or geography would be happy with.

-- Some of these blogs are very well designed.