Edge Welcomes New U.S. Partner Mike White

Mike White is joining Edge International to continue his consulting practice. With more than 20 years experience as a lawyer and manager of multiple business services companies, Mike White is a domain expert in the field of legal services client acquisition, partner business development training and planning, and partner management.



Mike also works with law firm in the strategy areas, particularly as it relates to how and where firms should be interfacing with their

market. Mike was a practicing attorney for seven years prior to founding and operating two enterprise software companies -- Sirius Systems (sold 1997) and MarketingCentral (sold 2007). He owned and managed ClientQuest Consulting, LLC for 10 years serving law firms in the business development strategy, consulting and coaching areas. He holds an AB in History from Duke University and a JD from Emory University School of Law.

Mike can be reached at <u>mwhite@edge-international.com</u>