## **Cordell Parvin Blog**

DEVELOPING THE NEXT GENERATION OF LAW FIRM RAINMAKERS

What are Top 5 legal Issues Your Clients Will Face in 2013?

By Cordell Parvin on January, 24th, 2013

I recently read Seth Godin's blog: Learning how to see. In the blog, Godin writes:

When everyone has the same Mac and the same internet, the difference between hackneyed graphic design and extraordinary graphic design is just one thing—the ability to see.

If you are a long time reader you know I have written on this subject many, many times. Most recently I wrote: <u>Are you a "good" lawyer or a "great" lawyer?</u>



What are the top 5 new legal issues your clients and potential clients will face in 2013? How can you discover those top issues? I recommend subscribing (electronically, if possible) to your clients's industry publications and the most appropriate business journals and spend 20-30 minutes each day skimming those publications looking for an article that addresses an issue that will positively or negatively impact your clients.

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**Cordell M. Parvin** built a national construction practice during his 35 years practicing law. At Jenkens & Gilchrist, Mr. Parvin was the Construction Law Practice Group Leader and was also responsible for the firm's attorney development practice. While there he taught client development and created a coaching program for junior partners. In 2005, Mr. Parvin left the firm and started Cordell Parvin LLC. He now works with lawyers and law firms on career development and planning and client development. He is the co-author of *Say Ciao to Chow Mein: Conquering Career Burnout* and other books for lawyers. To learn more visit his Web site, www.cordellparvin.com or contact him at cparvin@cordellparvin.com.