



### *Stacy Allen Speaks*

Right of Publicity: Advantage Athletes - Recent court decisions regarding unlicensed likenesses of celebrities in programs, products or video games represent a disturbing trend for media companies.

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### *JW Newsmakers*

Jackson Walker media attorney Bob Latham was recently named President of the Media Law Resource Center's (MLRC) Defense Counsel Section, a non-profit professional association for content providers in all media and for their defense lawyers.

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### *Bob Latham Reporting*

Bob Latham writes a column (republished by permission) for *SportsTravel* magazine. This month's topic: Meet Johnny Football - The art of the creative nickname is becoming lost in American sports

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