



That 401(k) National Virtual Conference

Thursday-Friday, January 27-28, 2022, 11 am - 5 pm

2022 Stays Virtual

With travel still curtailed even as COVID finally passes us, it make sense to continue our national conference virtually over two days on Thursday-Friday, January 27-28, 2022.

Virtual, but the same experience, except for food

We will have a celebrity guest each day, plenty of great content for 401(k) plan providers, just no food (again, sorry).

No breakout rooms.

Whether you attend or sponsor, there is just one Zoom room to attend. If you sponsor, you get the full audience and not at the mercy of the other competing breakout sessions. If you attend, we guarantee that the speakers and topics will be unique from the other natioanl events.

More than 100 Plan Providers in Attendance, Avoiding No-Shows:

We're going to charge a nominal fee for attendance to insure plan providers who reserve a spot will attend because there is nothing worse to promise a certain attendance to sponsors and fail. It will also encourage real 401(k) advisors to attend instead of an advisor who may not have a book

of business and just wants a free show.

The early rate attendee price is \$20.22 (ending Thanksgiving). These attendee prices will substantially increase after Thanksgiving.

The Bottom Line on Sponsorships:

\$750 to be a Bronze Level sponsor and provide a 2-3 minute presentation on your firm's services at the introduction of the event on January 28.

\$1,500 to be a Silver Level sponsor and provide a 20-25 minute presentation (subject to approval to avoid redundancy of topics).

\$2,500 to be a Gold Level sponsor and provide a 45 minute presentation.

\$1,000 to be a sponsor of a celebrity appearance.

Each sponsorship comes with 10 passes, so you can invite your best provider partners. You will also get 5 passes for your staff to attend.

All sponsors get promotion for their sponsorship online at that401ksite.com

For more information:

If interested in sponsoring the event or being part of the next regional event, please contact me at ary@therosenbaumfirm.com or 516-594-1557.

To sign up to attend

Pay with a credit card through our PayPal link at

<http://that401ksite.com/that-401k-virtual-conference/>