Executive eDiscovery Update
An Overview from Orange Legal Technologies

Executive eDiscovery Update

Orange Legal Technologies

- Background
  | Risks, Services, and Experience

- Approaches
  | Types, Examples, and Costs

- Services
  | Definitions, Offerings, and Benefits

- Highlight
  | Results

Background | Risks

What do you have to lose* by not understanding ESI and electronic discovery?

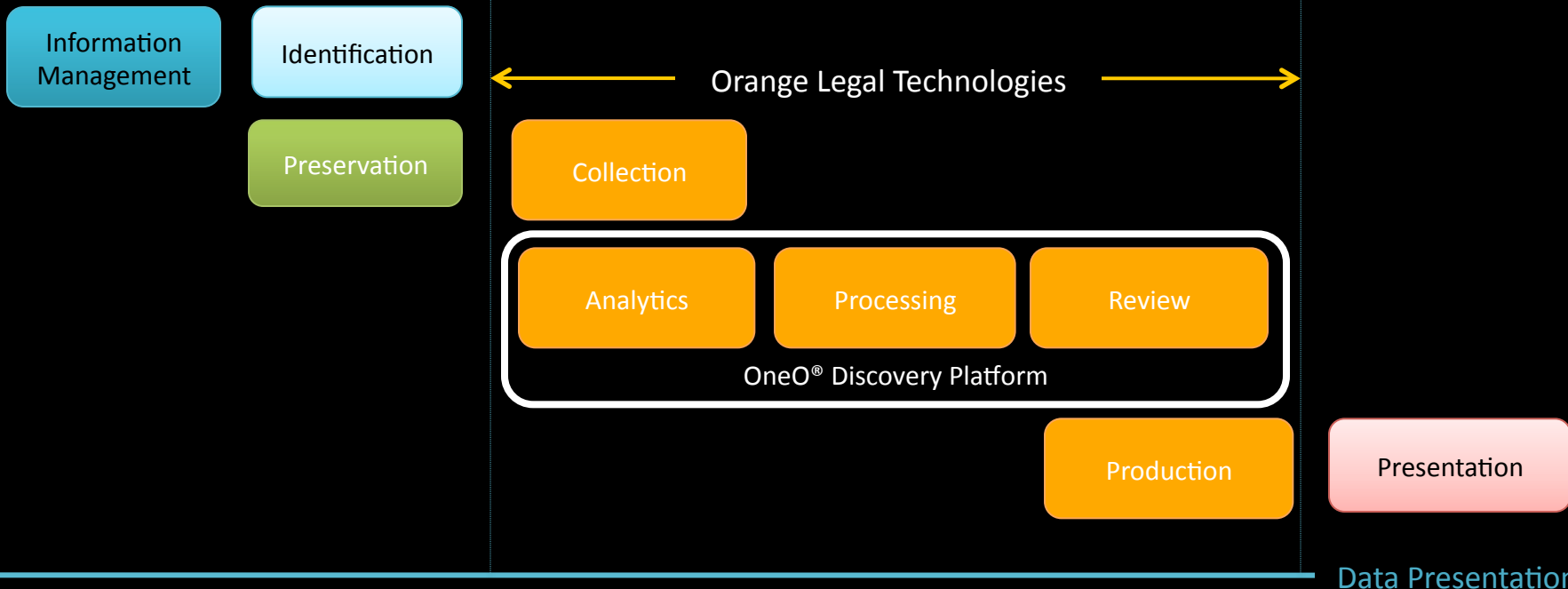| Organizational Risks	Risk Origination	Cost Spectrum
• Revenue Loss • Confidential Information Exposure • Legal Exposure • Reputation Damage	Data	
• Staff Productivity • Hierarchy Subversion • Social Engineering • Identity Fraud	Behavior	
• Malware • Unauthorized IT/IS Access • Uncontrolled Data Exchange	Technology	!

* Walls, Andrew. (2010). *Gartner Research, G00173953, 4-5 .*

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Background | Services

Orange Legal Technologies delivers eDiscovery services that support the litigation, audit, and investigation requirements of legal professionals.

Data Creation

Information Management

Identification

Preservation

Orange Legal Technologies

Collection

Analytics

Processing

Review

OneO® Discovery Platform

Production

Presentation

Data Presentation

Waterfall Model of Electronic Discovery

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Background | Experience

Orange Legal Technologies

- Founded in 1995 as Data Services (Renamed Litigation Document Group)
  16 Years of Litigation Support Experience with Same Leadership Team

- Acquired Advanced eDiscovery Technology in 2007
  3 Years of eDiscovery Experience with Leading eDiscovery Platform

- Rebranded in 2008 as Orange Legal Technologies for National Expansion
  2 Years of Expanded Focus and Experience with National Law Firms and Corporations

- Continuous and Consistent eDiscovery Growth
  8 Consecutive Quarters of Double Digit eDiscovery Client and Revenue Growth

- Acknowledged Industry Leader in eDiscovery
  Experience with 40 of the AMLAW 200 Firms, EDRM Project and ILTA.

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Approaches | Types

Traditional and Advanced Approaches to eDiscovery

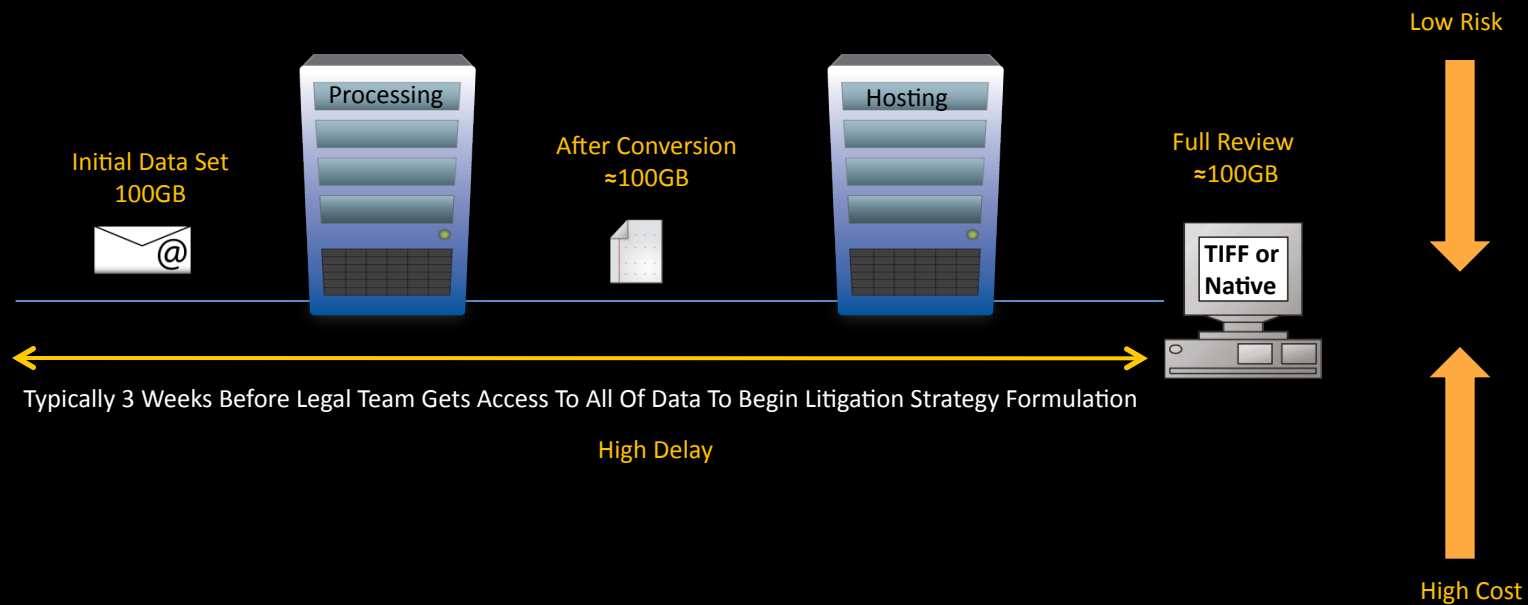Traditional eDiscovery Approaches

- #1 - Process All Data to TIFF or Native for Full Linear Review.
- #2 - Index, Cull and Process Data for Native Review.

Advanced eDiscovery Approach

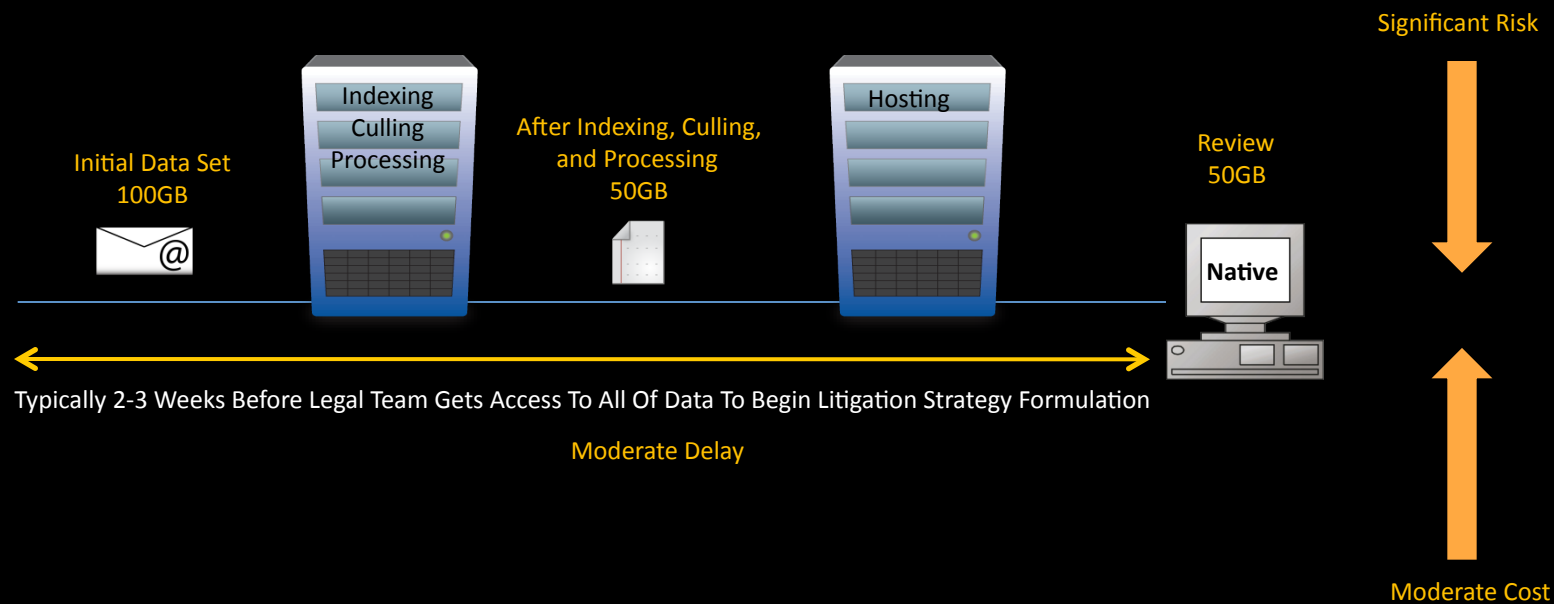- Index, Cull, Legal 1st Pass Review and Process Data for Review.

Approaches | Examples
Traditional #1-Process All Data to TIFF or Native for Full Linear Review.

Low Risk

Processing

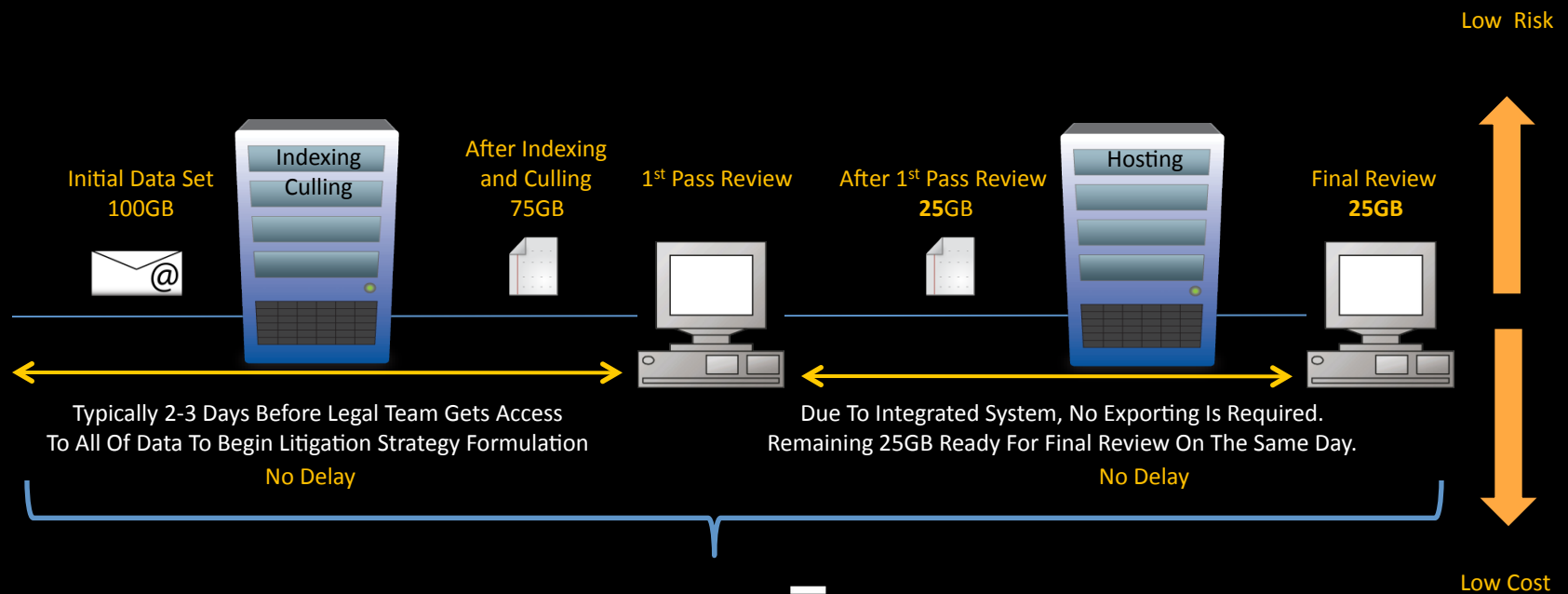Hosting

Full Review
≈100GB

Initial Data Set
100GB

After Conversion
≈100GB

TIFF or
Native

Typically 3 Weeks Before Legal Team Gets Access To All Of Data To Begin Litigation Strategy Formulation

High Delay

High Cost

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Approaches | Examples
Traditional #2-Index, Cull and Process Data for Native Review.

Significant Risk

Indexing
Culling
Processing

Hosting

Initial Data Set
100GB

After Indexing, Culling,
and Processing
50GB

Review
50GB

Native

Typically 2-3 Weeks Before Legal Team Gets Access To All Of Data To Begin Litigation Strategy Formulation

Moderate Delay

Moderate Cost

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Approaches | Example
Advanced-Index, Cull, Legal 1st Pass Review and Process Data for Review.

Low Risk

Initial Data Set
100GB

Indexing
Culling

After Indexing
and Culling
75GB

1st Pass Review

After 1st Pass Review
25GB

Hosting

Final Review
25GB

Typically 2-3 Days Before Legal Team Gets Access
To All Of Data To Begin Litigation Strategy Formulation

No Delay

Due To Integrated System, No Exporting Is Required.
Remaining 25GB Ready For Final Review On The Same Day.

No Delay

Low Cost

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Approaches | Costs

Time, Risk, and Cost Comparison

	Time	Risk	Cost
Traditional #1 Process All Data	↑ High Delay	↓ Low Risk	↑ High Cost
Traditional #2 Index/Cull/Process	↑ Moderate Delay	↑ Significant Risk	↑ Moderate Cost
Advanced Index/Cull/1st Pass Review/Process	↓ No Delay	↓ Low Risk	↓ Low Cost

Discovery in ½ the Time, at ½ the Cost, with Lower Risk

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Analytics | Definition

What is Analytics?

Analytics – also commonly referred to as **Early Case Assessment (ECA)** - is the functional process of leveraging technology and domain expertise to enable informed assessment of electronically stored information in the early stages of an audit, investigation, or dispute (litigation).

| Collection | Analytics | Processing | Review | Production |

OneO® Analytics

"…early organization, understanding, and prioritization of information."

Modified EDRM Model of Electronic Discovery

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Analytics | Offering

OneO® Analytics

Services:

- Data Preparation and Indexing (Ingestion/Normalization/Indexing)
- Data Organization and Understanding (Culling /Filtering Of Indexed Data)
- Early Case Assessment (Cost Estimation /Meet and Confer Planning)
- Rapid Processing And Review Services (Integrated Platform)

Support:

- Secure Hosted Repositories
- User Access Via The Internet
- Integrated Collaboration/Workflow
- Extensive/Customizable Reporting

Corporate client* reduced data set by 98% using OneO® Analytics – 100GB of data reduced to 2GB – resulting in significant savings in time, cost, and risk.

* Client Name Withheld Under Non-Disclosure Agreement.

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What can Analytics accomplish?

Analytics can aid law firms, companies, and governments by providing estimates to include but not limited to:

- Data Volume and Location
- Storage Costs
- Product Requirements
- Resource Estimates
- Review Cost and Requirement Estimates
- Risk Evaluation

"…organizations that face more than 10 court cases or regulatory matters annually should evaluate their strategies for ECA to ensure that they are consistent and provide the ability to evaluate what action should be taken."*

* ECA: E-Discovery Beyond Judges and Regulators Is About Risks, Costs, and Choices, 1.27.2010, Gartner Research

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Processing | Definition

What is Processing?

Processing is any operation or set of operations which is performed upon data, whether or not by automatic means, such as Chain of Custody Security and Tracking, Data Staging, Data Filtering, De-duplication, Metadata Extracting, Full Text Extractions, Exception Handling, Data Conversion, and Load File Production.

Collection	Analytics	Processing	Review	Production

OneO® Processing

"…processing prepares files for review, production, and subsequent use."

Modified EDRM Model of Electronic Discovery

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Processing | Offering

OneO® Processing

Services:

- Data Filtering (Date Range/Keyword) and Dedup (Custodian/Data Set)
- Full Text and Metadata Extraction (350+ File Types)
- Data Conversion (Native to TIFF/PDF)
- Load File Preparation/Custom Database Development

Support:

- Secure Hosted Repositories
- Extensive/Customizable Reporting
- Integrated Review Services
- Dedicated Project Management / Customer Support

The OneO® Discovery Platform reduces client risk* in electronic discovery by providing a complete and fully integrated platform delivered as Software-as-a-Service.

* Time, Risk, and Cost in eDiscovery – An Orange Paper from Orange Legal Technologies, 2.10.09

Review | Definition

What is Review?

Review – can be defined as the culling process that produces a dataset of potentially responsive documents that are then examined and evaluated for a final selection of relevant and/or responsive documents and assertion of privilege, confidentiality, etc., as appropriate.

Collection	Analytics	Processing	Review	Production
			OneO® Review	

"…the objective of review is to determine file relevancy and/or responsiveness."

Modified EDRM Model of Electronic Discovery

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Review | Offering

OneO® Review

Services:

- International (Foreign) Language Support (Unicode)
- User Access Via Internet / Integrated Collaboration/Workflow
- Integrated Audit and Reporting Capability
- Review Proficiency Training

Support:

- Secure Hosted Repositories
- Scalable Review Platform
- Dedicated Project Management
- Immediate Customer Support

Law Firm client* reviewed 160,000 documents in 1 week with 40 users reviewing documents simultaneously from multiple locations – resulting in time and cost savings.

* Client Name Withheld Under Non-Disclosure Agreement.

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Orange Legal Technologies

Advantages

- We provide a complete and integrated eDiscovery platform.
- We provide services via a Software-as-a-Service Model.
- We provide a highly competitive pricing structure.
- We have a proven management team.

Results

- eDiscovery in ½ the time of traditional services.
- eDiscovery at ½ the cost of traditional services.
- eDiscovery with lower risk than traditional and advanced services.