

# File Analysis for Information Management: New Market Guide From Gartner



Published on September 23, 2014, the new [Gartner Market Guide for File Analysis Software](#) (G00262949) provides information technology and business professionals with information and insight into more efficient, less costly and less risky ways to manage what is generally regarded as unstructured data through the use of file analysis software. This new market guide is authored by leading Gartner experts to include:

- [Alan Dayley](#) (Research Director)
- [Garth Landers](#) (Research Director)
- [Debra Logan](#) (Vice President and Gartner Fellow)
- [Earl Perkins](#) (Research Vice President)

While the complete report is available for purchase from Gartner, selected extracts of the market guide are typically shared by mentioned vendors and media professionals in announcements, commentaries and news stories.

Provided below is the listing of representative file analysis software companies from the report and, where available, vendor public comments on their mention in the market guide.

## ***File Analysis Software Companies (Alphabetically Ordered with Links)***

- [Acaveo](#)
- [Active Navigation](#)
- [AvePoint](#)
- [BeyondRecognition](#)
- [Bloomberg](#)
- [CommVault](#)
- [Condrey](#)
- [Covertix](#)
- [Dataglobal](#)
- [DataGravity](#)
- [Equivio](#)
- [HiSoftware \(Cryptzone\)](#)
- [HP — ControlPoint](#)
- [IBM — StoredIQ](#)
- [Identity Finder](#)
- [Imperva](#)
- [Index Engines](#)
- [Kazoup](#)
- [Novell](#)

- [NTP Software](#)
- [Nuix — Luminata](#)
- [Proofpoint](#)
- [STEALTHbits](#)
- [Symantec](#)
- [Varonis](#)
- [WatchDox](#)
- [Whitebox Security](#)
- [ZyLAB](#)

### ***Report Mentions from Representative Vendor Websites***

#### *From the BeyondRecognition Website*

The *Guide* included these comments on BR: “BeyondRecognition supports information governance and legacy information cleanup of scanned or native electronic documents with visual classification, document attribute extraction, and deduplication. Their products can collect and act upon metadata from virtually any system, while supporting content tagging and migration. The system can provide data for any visual dashboard the client uses or would like to use, but also supports its own visual reporting. BeyondRecognition’s visual clusters are self-forming, and so when new document types enter the workflow, operators are alerted, enabling the policies and procedures around document classification to be continuously updated.

”BeyondRecognition founder and CEO John Martin noted that, “One of the big goals in remediation efforts is to identify and remove duplicates, and BeyondRecognition is the only technology that can identify visual duplicates, i.e., documents that are visually identical, even if some of them have no associated text, or some of them are scanned images. This is all made possible by BR’s unique global glyph catalog.”

#### *From the ZyLAB Website*

In the Market Guide Gartner states: “ZyLAB comes at this market from an e-discovery perspective and heritage. The product can be delivered both on premises and in the cloud. In addition to good penetration within the legal community, ZyLAB is widely used in government and law enforcement organizations and puts an emphasis on use cases such as IP protection/detection, fraud investigation and e-discovery as well as on operational clean up. ZyLAB supports 200 repository types and 700 electronic content types in 450 languages, making it a good choice for global enterprises.

”Johannes Scholtes, Chief Strategy Officer of ZyLAB: “Many organizations write regulations and compliance manuals, but very little actually enforce these by actively looking at potential violations. Such violations almost always leave digital traces of evidence. ZyLAB’s File Analysis tools in combination with our Legal Review platform, allow auditors and investigators not only to automatically search evidence of these potential violations, but they can also effectively review, follow up and escalate without much effort.”

Public Domain Sources:

- [Gartner Research](#)
- [Selected Vendor Announcements/Releases](#)