

Social Media For Lawyers – CLE Presented by Gina Rubel of Furia Rubel

April 22nd, 2010 by Kara

Gina Rubel of Furia Rubel presented a social media for lawyers CLE at the Pennsylvania Bar Institute Internet Law Program.



You can read the Twitter Stream she captured using wthashtag.com via the link to her article on Furia Rubel's blog, The PR Lawyer, below.

For Gina, the most fascinating aspect about social media is that it changes daily as does the legal playing field, so much so that the <u>Library of Congress</u> has acquired the entire Twitter PUBLIC archive since 2006.

The PR Lawyer: Internet Law, Social Media and Litigation – Pennsylvania Bar Institute

Other articles you may be interested in:

A Very Simple Twitter Formula for Generating Legal Marketing Business

In Fortune 500 CompaniesTwitter Moves Ahead of Blogs – Are you Tweeting Legal?

In Social Media for the Legal Marketing Industry – Digital Branding Creates

Clients

3 Reasons For Legal Marketers to Start Thinking Like Journalists

For Legal Marketers: K-I-S-S is Still the Golden Rule

Kara works with legal marketers to create a more clearly defined focus and distinctive business strategy that will provide them with a competitive advantage for new business, higher reputation recognition, and enhance their ability to attract, win, and retain the clients they really want.

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