

October 2014 MLM Startup Conference Success!

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You wouldn't believe the turnout we had for the October 2014 MLM Startup Conference! Entrepreneurs, executives, founders, and CEOs from 98 direct selling companies registered for the event! Over 160 entrepreneurs registered for the conference! These innovative entrepreneurs represented 31 states and six countries from around the world! Our turnout was fantastic! Thank you to all of our attendees!

Were you able to make it to the best MLM conference in the United States? Do worry! Our next conference will take place February 26th & 27th, 2015. Any executive of a startup or existing direct selling, MLM, network marketing company is welcome to attend. Simply call our office and register by phone: 800-231-2162. Visit our website for additional information: www.mlmlegal.com.

For additional information, visit MLMLegal.com or read about our [Innovation Campaign](#). You can also watch conference videos, read testimonials, find links to more information, and view the next dates at the [Innovation Campaign](#) page.

For more information, visit our websites at www.mlmlegal.com and www.mlmattorney.com. Or, visit our blogs at <http://mlmlegal.com/MLMblog/> and <http://mlmattorney.com/blog/>.

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And, as always, visit MLMLegal.com, the best MLM resource on the web. The next ***Starting and Running the Successful MLM Company Conference*** will be here before you know it! On February 26 & 27, 2015 we are hosting the [MLM Conference](#) for the 25th year! This is now our 70th annual conference (held almost consistently three times per year over the last 25 years). All executives/owners of MLM, direct selling, network marketing, and party plan companies are welcome to attend. This is the [original MLM](#)

[Startup Conference](#), hosted and perfected by direct selling industry expert, [MLM Attorney Jeff Babener](#). Call 503-226-6600 or 800-231-2162 to register. (Can't make this event? Keep an eye out for next conference dates at our website.)

This article is also available online at: <http://mlmattorney.com/blog/2013/04/09/8-topics-to-include-in-your-business-plan-to-help-you-attract-key-mlm-investors/>

Welcome to MLM Legal - a valuable resource to the Multi-Level Marketing and Direct Sales Industry. Use this site to review interesting articles about this high growth industry. Keep current with the law and how it is affecting large and small companies throughout the United States. MLM Legal is sponsored by Jeffrey Babener of [Babener and Associates](#).



On any given day you can catch [Jeffrey Babener](#) lecturing on Network Marketing at the University of Texas or the University of Illinois, addressing thousands of distributors in Los Angeles, Bangkok, Tokyo and Russia, or writing a new book on Network Marketing, an article for Entrepreneur Magazine or a chapter for a University textbook. Over two decades he has served as marketing and legal advisor to some of the world's largest direct selling companies, the likes of Avon, Nikken, Melaleuca, Discovery Toys, NuSkin, and he has provided counsel to the most successful telecom network marketing companies...Excel, ACN, World Connect, ITI, AOL Select and Network 2000. An active spokesperson for the industry, he has assisted in new legislation and served on the Lawyer's Council, Government Relations Committee and Internet Task Force of the Direct Selling Association (DSA) as well as serving as General Counsel for the Multilevel Marketing International Association. He is an MLM attorney supplier member of the DSA and has served as legal counsel and MLM consultant on MLM law issues for many DSA companies.

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