

Data Privacy + Cybersecurity Insider

Leveraging Knowledge to Manage Your Data Risks

CYBERSECURITY

[Eversource Energy Notifies Customers of Data Breach](#)

Eversource Energy, which is the largest energy supplier in New England with 4.3 million customers in Connecticut, Massachusetts, and New Hampshire, is notifying customers that their personal information was compromised on an unsecured cloud server. [Read more](#)

[Metropolitan Washington, D.C. Police Department Hit with Ransomware Attack](#)

The Associated Press has reported that the Metropolitan Washington, D.C. police department has been the victim of a hacking incident for which the Russian-based ransomware group Babuk is claiming responsibility. According to the department, the FBI is investigating the incident. [Read more](#)

DATA PRIVACY

[Adobe Introduces Software to Replace Third-Party Cookies](#)

This week, Adobe Inc. released some updated software for companies to target customers with advertising and offers using the brands' *own* data as opposed to third-party cookies. More and more, third-party cookies are being eliminated from websites due to consumer concerns regarding unwanted tracking across the internet. Many web browsers already block third-party cookies, and soon even Google Chrome will block them. The new Adobe platform, *Real-time Customer Data*, will let its customers ask consumers for permission to use their information. With this new software, a consumer will likely see clearer information about how a website uses their data and why they are being shown certain personalized experiences. [Read more](#)

NEW + NOW

[NYDFS Issues Report on SolarWinds](#)

This week, the New York State Department of Financial Services (NYDFS) issued the *Report on the SolarWinds Cyber Espionage Attack and Institutions' Response*. The [Report](#) begins with the statement that "The next great financial crisis could come from a cyber-attack," and goes on to describe how the SolarWinds attack affected financial institutions and NYDFS's response assisting financial institutions in its aftermath. [Read more](#)

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DRONES

[Virginia Tech MAAP Releases New Report on Public Perception on Drone Delivery](#)

Virginia Tech Mid-Atlantic Aviation Partnership (MAAP), a federally-designated drone test site, and Lee Vinsel, an assistant professor of science, technology, and society in Virginia Tech's College of Liberal Arts and Human Sciences, released a new report this week about what the public really thinks about drone delivery. Notably, Vinsel focuses much of his work on Christianburg, Virginia, which is the first community in the United States to implement residential drone delivery services. Christianburg's residents were asked about drone delivery, and they actually had pretty positive things to say. [Read more](#)

PRIVACY TIP #282

[Apple's New iPhone Privacy Controls](#)

Once again, Apple is leading the pack on privacy and implementing new privacy controls, starting next week. What does this mean for you? [Read more](#)

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