

OBER|KALER LAUNCHES "MEDICAREFORGEEKS.COM"

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This week Ober|Kaler launches its health law blog, <u>Medicareforgeeks.com</u>. Written by Payment Group attorney <u>Donna Senft</u>, the blog focuses on Medicare enrollment issues, a topic that has become increasingly significant in light of efforts over the recent past to combat fraud and abuse and to ensure that only qualified providers and suppliers are enrolled in Medicare. Donna will provide information relating to the requirements and new initiatives with respect to PECOS (Provider Enrollment, Chain, and Ownership System), the national database for recording and retaining data on Medicare-enrolled providers and suppliers.

Although providers and suppliers of all types will find the information timely and valuable, the blog is directed primarily toward lawyers, accountants, consultants and others (the Medicare "geeks" referred to by the blog's title) who must advise their clients on these complex and constantly evolving regulations.

"Inquiries concerning Medicare enrollment issues, including delays in enrollment and subsequent lost revenue, deactivations and revocations, have skyrocketed," Donna notes. "Failure to address even the most basic enrollment criteria can lead to serious consequences for physicians and other providers/suppliers. Some may even find themselves out of business if they fail to comply."

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